



— Editorial Services • Pricing Guide & Service Menu —
 Version 1.0 • Effective May 28, 2026
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Mara Prose Publishing offers premium editorial services designed to honor your voice, strengthen your manuscript, and prepare your work for the world. Every service is delivered with the discretion, care, and professionalism that the Mara Prose name represents. This guide outlines our current service offerings, word-count-tiered investment levels, and booking policies.

All pricing is tiered by word count. • New clients: 50% deposit required. • Returning clients: 30% deposit required. • Deposits may be made in payments but work will not begin until the deposit is paid in full. • Discovery Call fee applies toward any booked package.

Core Editorial Packages

Foundational services for manuscripts at every stage of development

• ENTRY-LEVEL **The Prose Polish**

Proofreading + light copy editing — your manuscript's final shine before the world sees it.

WHAT'S INCLUDED

- Full proofreading pass (spelling, grammar, punctuation, mechanics)
- Light copy editing for clarity, consistency, and readability
- Style sheet and error pattern summary
- Manuscript returned with tracked changes
- One round of author queries addressed

INVESTMENT

Word Count	Investment
Up to 20,000 words	\$500 - \$750
20,001 - 40,000 words	\$750 - \$1,000
40,001+ words	\$1,000 - \$1,400

✧ *New clients: 50% deposit required — payment plans available but project will not start until deposit is paid in full.*
 ✧ *Existing & returning clients: 30% deposit — payment plans available but project will not start until deposit is paid in full.*

✧ **Ideal for:** *Authors who have already self-edited and need a professional final pass before self-publishing, submitting to agents, or sending to beta readers.*

• MID-TIER **The Line Edit**

Sentence-by-sentence editorial care — clarity, flow, voice, and precision, every line.

WHAT'S INCLUDED

- Full line edit for clarity, flow, voice consistency, and grammar
- Strengthening of sentence structure and pacing
- Reduction of redundancy, overwriting, and passive construction
- Inline comments and editor notes throughout
- End-of-manuscript editorial summary
- One included revision round

INVESTMENT

Word Count	Investment
Up to 60,000 words	\$1,500 - \$2,200
60,001 - 100,000 words	\$2,200 - 3,000
100,001+ words	\$3,000 - \$3,500

✦ *New clients: 50% deposit required — payment plans available but project will not start until deposit is paid in full.*

✦ *Existing & returning clients: 30% deposit — payment plans available but project will not start until deposit is paid in full.*

✦ **Ideal for:** *Authors with a solid draft who want professional sentence-level refinement before final production. Your most versatile, high-volume package.*

• **PREMIUM The Developmental Deep Dive**

Big-picture editorial mastery — structure, arc, pacing, theme, and everything that makes a great book.

WHAT'S INCLUDED

- Full developmental edit covering structure, pacing, and narrative arc
- Character development and arc assessment
- Plot logic, consistency, and tension analysis
- Thematic coherence and reader experience evaluation
- Detailed editorial letter (5-10+ pages)
- In-manuscript commentary and developmental notes
- One included revision round

INVESTMENT

Word Count	Investment
Up to 60,000 words	\$3,500 - \$5,000
60,001 - 100,000 words	\$5,000 - \$6,500
100,001+ words	\$6,500 - \$7,500

✦ *New clients: 50% deposit required — payment plans available but project will not start until deposit is paid in full.*

✦ *Existing & returning clients: 30% deposit — payment plans available but project will not start until deposit is paid in full.*

✦ **Ideal for:** *Authors with a complete draft who need expert big-picture guidance before line editing or submission. Ideal for debut novelists, memoirists, and authors of complex non-fiction.*

Signature Bundles

Comprehensive, multi-phase editorial experiences for authors who want the full Mara Prose treatment

♥ **BUNDLE The Full Manuscript Experience**

Developmental editing + line editing in one seamless, two-phase engagement.

WHAT'S INCLUDED

- Phase 1: Full developmental edit + editorial letter
- Phase 2: Full line edit after developmental revisions
- Two rounds of revision (one per phase)

INVESTMENT

Word Count	Investment
Up to 60,000 words	\$6,000 - \$8,500
60,001 - 100,000	\$8,500 - 10,500

- Author check-in call between phases
- Style sheet and editorial summary
- Priority scheduling for Phase 2 upon completion of Phase 1

words	
100,001+ words	\$10,500 - \$12,000

✦ *New clients: 50% deposit required — payment plans available but project will not start until deposit is paid in full.*
 ✦ *Existing & returning clients: 30% deposit — payment plans available but project will not start until deposit is paid in full.*

✦ **Ideal for:** *First-time authors or authors with a rough-to-solid draft who need comprehensive support from big-picture structure through sentence-level polish.*

♥ **BUNDLE The Launch-Ready Package**
Line editing + proofreading + formatting — everything needed to go straight to publication.

WHAT'S INCLUDED	INVESTMENT								
<ul style="list-style-type: none"> • Full line edit for clarity, flow, voice, and grammar • Full proofread pass after line edits are incorporated • Interior manuscript formatting for self-publishing • One revision round (post-line edit) • File delivered in publication-ready format • Style sheet and final quality report 	<table border="1"> <thead> <tr> <th>Word Count</th> <th>Investment</th> </tr> </thead> <tbody> <tr> <td>Up to 60,000 words</td> <td>\$3,000 - \$4,500</td> </tr> <tr> <td>60,001 - 100,000 words</td> <td>\$4,500 - 5,500</td> </tr> <tr> <td>100,001+ words</td> <td>\$5,500 - \$6,500</td> </tr> </tbody> </table> <p> ✦ <i>New clients: 50% deposit required — payment plans available but project will not start until deposit is paid in full.</i> ✦ <i>Existing & returning clients: 30% deposit — payment plans available but project will not start until deposit is paid in full.</i> </p>	Word Count	Investment	Up to 60,000 words	\$3,000 - \$4,500	60,001 - 100,000 words	\$4,500 - 5,500	100,001+ words	\$5,500 - \$6,500
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✦ **Ideal for:** *Self-publishing authors with a polished draft who need a streamlined, deadline-driven path to a publication-ready file without managing multiple vendors.*

✦ **FLAGSHIP The Author Transformation**
White-glove, start-to-finish editorial excellence. Our most comprehensive offering, reserved for authors committed to producing their very best work.

WHAT'S INCLUDED	INVESTMENT								
<ul style="list-style-type: none"> • Full developmental edit + editorial letter • Full line edit (post-developmental revision) • Full proofread pass (final) • Interior manuscript formatting • Two private coaching calls with Mara Prose leadership • Author voice profile and editorial brief • Three revision rounds (one per phase) • Priority scheduling and dedicated project manager • File delivered in publication-ready format • Ongoing author support during revision window 	<table border="1"> <thead> <tr> <th>Word Count</th> <th>Investment</th> </tr> </thead> <tbody> <tr> <td>Up to 60,000 words</td> <td>\$10,000 - \$13,000</td> </tr> <tr> <td>60K - 100K words</td> <td>\$13,000 - \$16,000</td> </tr> <tr> <td>100K+ words</td> <td>\$16,000 - \$18,000</td> </tr> </tbody> </table> <p> ✦ <i>Deposit of 30-50% required at booking</i> ✦ <i>New clients: 50% deposit — payment plans available but project will not start until deposit is paid in full.</i> ✦ <i>Existing & returning clients: 30% deposit — payment plans available but project will not start until deposit is paid in full.</i> ✦ <i>Slots are limited — inquire for availability</i> </p>	Word Count	Investment	Up to 60,000 words	\$10,000 - \$13,000	60K - 100K words	\$13,000 - \$16,000	100K+ words	\$16,000 - \$18,000
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✦ **Ideal for:** *Authors who want a dedicated, expert editorial team guiding their manuscript from rough*

draft to publication-ready — with coaching, strategy, and white-glove service at every step. Our most transformative offering.

Coaching & Consultation

Expert guidance, manuscript assessment, and ongoing author support

○ CONSULTATION **The Discovery Call**

A focused 30-minute consultation to assess your manuscript, answer questions, and map your editorial path.

WHAT'S INCLUDED

- 30-minute one-on-one consultation (Zoom or phone)
- Manuscript and project overview discussion
- Service recommendation tailored to your goals and budget
- Q&A on our process, timeline, and editorial approach
- Fee applied as a credit toward any booked package

INVESTMENT

\$75 - \$150

Flat rate • No word count tiers • Fee credited toward any booked package

✦ **Ideal for:** *Authors exploring their options, unsure which service they need, or wanting to meet our team before committing to a package. A low-barrier entry point that leads directly to bookings.*

○ CONSULTATION **The Manuscript Assessment**

A professional read-through with a detailed written evaluation — no editing, all insight.

WHAT'S INCLUDED

- Full read-through of the complete manuscript
- Comprehensive written assessment (what's working, what needs work)
- Identification of structural, pacing, voice, and clarity issues
- Prioritized list of recommended next steps
- Service recommendation for next phase of editorial work

INVESTMENT

Word Count	Investment
Up to 60,000 words	\$400 - \$600
60,001 - 100,000 words	\$600 - \$750
100,001+ words	\$750 - \$900

✦ *New clients: 50% deposit required — payment plans available but project will not start until deposit is paid in full.*

✦ *Existing & returning clients: 30% deposit — payment plans available but project will not start until deposit is paid in full.*

✦ **Ideal for:** *Authors who want an expert outside perspective before investing in full editorial services, or who need clarity on where their manuscript stands and what it needs.*

○ RETAINER **Monthly Author Coaching**

Ongoing monthly coaching with written feedback — consistent support for authors actively developing their craft.

WHAT'S INCLUDED

- Two private coaching calls per month (30

INVESTMENT

\$500 - \$1,000 / month

minutes each) <ul style="list-style-type: none"> • Written feedback on up to 20 pages of submitted manuscript per session • Progress tracking and goal-setting between sessions • Access to editorial guidance, craft resources, and personalized prompts • Priority response to written questions between sessions • Monthly continuation on rolling 30-day terms 	<i>Rolling monthly retainer • Cancel with 10 days' notice • Minimum 2-month commitment</i>
✦ Ideal for: <i>Authors actively writing or revising who want consistent expert support and accountability. Ideal as a long-term relationship alongside or between editing engagements.</i>	

Add-On Services

Enhancements available with any booked package — add value, not discounts

The following add-ons may be appended to any package at booking or during the engagement with written approval. Mara Prose Publishing does not discount packages — when a client needs more support, we add value here.

Add-On Service	Investment	Notes
Additional Revision Round	From \$100	One additional complete revision pass beyond included rounds
Rush / Expedited Turnaround	20% surcharge	Priority scheduling, accelerated delivery. Availability limited.
Query Letter Review & Edit	\$150 - \$300	Critique and line edit of agent query letter
Book Proposal Review	\$300 - \$600	Comprehensive review of non-fiction book proposal
Author Bio Writing / Edit	\$75 - \$150	Professional bio written or polished for publication use
Back Cover Copy / Blurb Writing	\$150 - \$300	Compelling sales copy for book jacket or retail listing
Chapter-by-Chapter Outline Review	From \$100	Structural outline assessment before full manuscript completion
Extra Coaching Call	\$100 - \$200	One additional 45-minute coaching or check-in session
Sensitivity / Cultural Competency Read	Custom quote	Specialist read for cultural, social, or identity representation
Second Editor Review	Custom quote	Independent read by a second Mara Prose editor for complex projects

The Ghostwriting Experience

Your Story. Our Words. — Completely Confidential. Completely Yours.

You have lived something worth telling. We will write it.

You have a story, a message, a legacy that deserves to be on paper — but the writing itself feels overwhelming, time-consuming, or simply not your strength. The Ghostwriting Experience pairs you with a dedicated Mara Prose Publishing writer who will learn your voice, your vision, and your truth — and craft a manuscript that reads authentically as your own. Completely confidential. Completely yours.

WHAT'S INCLUDED	INVESTMENT										
<ul style="list-style-type: none"> • Initial discovery call and author voice assessment • Detailed project outline and chapter-by-chapter roadmap • Regular check-in calls throughout the writing process • Full manuscript written in your voice • Up to 3 rounds of revision • Signed NDA — full confidentiality guaranteed • Final manuscript in publication-ready format • Optional add-on: Editorial polish or formatting 	<table border="1"> <thead> <tr> <th>Word Count</th> <th>Investment</th> </tr> </thead> <tbody> <tr> <td>Up to 30,000 words</td> <td>\$3,500 - \$6,000</td> </tr> <tr> <td>30K - 60K words</td> <td>\$6,000 - \$12,000</td> </tr> <tr> <td>60K - 100K words</td> <td>\$12,000 - \$20,000</td> </tr> <tr> <td>100K+ words</td> <td>Custom quote</td> </tr> </tbody> </table>	Word Count	Investment	Up to 30,000 words	\$3,500 - \$6,000	30K - 60K words	\$6,000 - \$12,000	60K - 100K words	\$12,000 - \$20,000	100K+ words	Custom quote
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<p>✦ Confidentiality: <i>Every engagement is protected by a signed Non-Disclosure Agreement. Your name goes on the cover. Your story stays yours. We never disclose ghostwriting relationships — past, present, or future.</i></p>											

Built to Be Remembered

The Author Brand Identity Package — Complete Author Branding from the Ground Up

Before readers buy your book, they buy you. Your brand is the first impression — the logo, the colors, the website, the business card, the social media presence — everything that tells the world who you are as an author before a single page is turned. Choose the tier that fits your stage and budget.

Brand Essentials \$800 - \$1,500	Brand Standard \$1,500 - \$2,500	Brand Complete \$3,000 - \$5,500
<ul style="list-style-type: none"> • Logo design (3 concepts, 2 revisions) • Brand color palette + 	<ul style="list-style-type: none"> • Everything in Essentials • Social media profile branding kit 	<ul style="list-style-type: none"> • Everything in Standard • Author website (up to 5 pages)

typography guide <ul style="list-style-type: none"> • Business card design (print-ready) • Brand style guide document • Brand discovery consultation 	<ul style="list-style-type: none"> • Cover images for all platforms • Email signature design • Author one-sheet / media kit 	<ul style="list-style-type: none"> • Full website brand integration • Mobile-optimized design • Basic SEO + meta descriptions setup
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✦ All tiers include a brand discovery consultation • New clients: 50% deposit • Existing & returning clients: 30% deposit • Payment plans available — project starts when deposit is paid in full ✦

Heard & Remembered

The Audiobook Production Package — Studio-Quality Narration & Distribution-Ready Files

Your book deserves to be heard. The audiobook market is one of the fastest growing segments in publishing — and readers who listen are among the most loyal, most engaged, and most likely to recommend what they love. We take your manuscript from the page to the ears of listeners worldwide with professional narration and studio-quality production.

○ FULL PACKAGE **The Audiobook Production Package**

Professional narration, studio-quality production, and distribution-ready delivery.

WHAT'S INCLUDED

- Professional narration by vetted, author-approved voice artist
- Studio-quality recording and full audio production
- Full editing and mastering of all audio files
- Chapter markers and metadata setup
- ACX/Audible compliant file delivery
- Distribution-ready files for all major platforms
- Optional: Author narration coaching if you prefer to narrate yourself

INVESTMENT

Word Count	Investment
Up to 30,000 words	\$1,500 - \$3,000
30K - 60K words	\$3,000 - \$5,500
60K - 100K words	\$5,500 - \$9,000
Author narration	Custom quote

✦ *New clients: 50% deposit required — payment plans available but project will not start until deposit is paid in full.*

✦ *Existing & returning clients: 30% deposit — payment plans available but project will not start until deposit is paid in full.*

✦ **Ideal for:** *Authors who want to expand their reach, serve listeners, and tap into one of publishing's fastest growing revenue streams.*

The Author's Toolkit

Individual services available à la carte — build exactly what you need

Every author's journey is different. The Author's Toolkit offers individual services you can add to any package or book on their own. Each service is delivered to the same Mara Prose Publishing standard of excellence.

Service	Investment	What's Included
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Interior Book Formatting <i>Print & Digital Ready</i>	Up to 60K: \$300-\$500 60K-100K: \$500-\$750 100K+: \$750-\$1,000 Ebook only: \$150-\$250	Professional interior layout for Amazon KDP, Barnes & Noble Press, IngramSpark, Books.by + all major platforms. Clean typography, proper margins, chapter breaks.
Book Cover Design <i>Judged by Its Cover</i>	eBook only: \$300-\$500 Print + eBook: \$500-\$900 Series (3 books): \$1,200-\$2,200	3 initial concepts, 2 revision rounds. Print-ready and digital files. Spine and back cover included in print package. All formats for major platforms.
Self-Publishing Consultation <i>Navigate with Confidence</i>	Single session (90 min): \$150-\$250 Full roadmap (3 sessions): \$400-\$650	Platform comparison, ISBN setup, pricing strategy, distribution guidance, royalty structures, launch timeline planning.
Marketing & Promotion <i>Read. Shared. Remembered.</i>	Strategy session (60 min): \$150-\$200 Launch plan (30-day): \$350-\$600 Full package (90-day): \$800-\$1,500	Author platform assessment, social media strategy, email list building, launch timeline, press outreach templates, ARC strategy.
Book Event Planning & Coordination <i>Your Stage. Our Strategy.</i>	Single event: \$300-\$750 Event series (3+): \$600-\$1,500 Virtual event: \$150-\$400	Full coordination for book signings, launch events, literary festivals, and author appearances. Venue logistics, promotional materials, and day-of coordination support.
Cinematic Book Trailers <i>Your Story. On Screen.</i>	Standard (60-90 sec): \$500-\$900 Premium (90-120 sec): \$900-\$1,500 Social cut-downs: \$200-\$400 add-on	Creative brief, script and storyboard, professional production, licensed music, delivery in all major formats. One revision round.
Promo Images (AI-Assisted) <i>Creativity Elevated.</i>	5-image set: \$75-\$150 Full promo pack (15): \$200-\$400	AI-assisted promotional graphics for social media, website, and marketing. We support AI as a tool to assist creativity — not replace originality. All images reviewed, refined, and brand-aligned by our team.
Newsletter Writing & Setup <i>Stay in Their Inbox.</i>	Single issue: \$100-\$200 Monthly retainer (4): \$350-\$600	Professionally written author newsletters for Mailchimp, ConvertKit, or any platform. New releases, events, behind-the-scenes, and reader engagement content.
Author Press Kit / Media Kit <i>Your Story, Packaged.</i>	\$200-\$450	Complete press kit including author bio, book synopsis, talking points, interview Q&A, headshot guidance, and contact sheet. Print and digital formats.
Social Media Content Package <i>Show Up Consistently.</i>	10 posts: \$150-\$300 30-day calendar: \$400-\$700	Custom social media content written and designed for your author brand. Captions, hashtags, and scheduling guidance for Instagram, Facebook, Threads, and X.

❖ All Toolkit services include a project brief consultation • New clients: 50% deposit • Existing & returning clients: 30% deposit • Payment plans available — project starts when deposit is paid in full ❖

Deposit Policy & Required Agreements

What every client needs to know before work begins

✦ New Clients

50% non-refundable deposit required to reserve your project slot.

Your deposit may be made in installment payments. However, work will not begin and your project slot will not be secured until the full 50% deposit has been received.

♥ Existing & Returning Clients

30% non-refundable deposit required to reserve your project slot.

Your deposit may be made in installment payments. However, your project will not begin until the full 30% deposit has been received.

Required Agreements — All Clients Must Sign Before Work Begins

Before any project begins, all clients are required to review, sign, and return the following agreements. No work will commence until all required documents are fully executed:

- ✦ **Client Service Agreement (CSA)** — Governs the full scope of services, deliverables, timeline, fees, and all terms of engagement between the client and Mara Prose Publishing.
- ✦ **Non-Disclosure & Confidentiality Agreement (NDA)** — Protects your manuscript, ideas, and all project-related information. All Mara Prose Publishing team members are bound by confidentiality.
- ✦ **Refund & Cancellation Policy** — Outlines deposit terms, refund eligibility windows, and cancellation procedures. Incorporated by reference into the Client Service Agreement.
- ✦ **Project-Specific Work Order** — Documents the exact scope, word count, deliverables, revision rounds, and timeline for your specific project.
- ✦ **Scope Amendment (if applicable)** — Required if any changes are made to the original scope during the project. No additional work begins without a signed amendment.

All agreements are provided digitally and may be signed electronically. Questions about any agreement should be directed to maraprose@maraprosepublishing.com before signing.

Booking Policy & Pricing Principles

How we book, how we price, and what to expect at every step

Tiered by Word Count — Always

- ✦ Every package is priced across three word count brackets (up to 60K / 60K-100K / 100K+) so your investment scales fairly with the scope of the project. Final pricing is confirmed after manuscript review.

Deposit Policy — New & Returning Clients

- ✦ New clients are required to pay a 50% non-refundable deposit before any work begins. Existing and returning clients receive a discounted 30% non-refundable deposit. Payment

plans are available for both — however your project will not start until the full deposit has been paid in full. All deposits are earned upon receipt per our Refund & Cancellation Policy.

We Accept Payment Plans

- ◆ Payment plans are available on all packages. Plans are structured per the Client Service Agreement. New clients: 50% deposit required before work begins. Existing and returning clients: 30% deposit required. In both cases, your project will not start until the deposit is paid in full regardless of the payment plan structure.

We Add Value — We Don't Discount

- ◆ Mara Prose Publishing pricing reflects the caliber of our editorial team, our process, and our outcomes. If your budget needs flexibility, we'll discuss structuring, phasing, or adding complementary value — not reducing our rates. Our quality is the brand.

Family & Friends Discount — 10% Off

- ♥ Mara Prose Publishing offers a 10% discount on all services for family members and personal friends of the Founder. This discount must be requested prior to booking and is subject to written approval by Founder Mara Prose before it may be applied. The Family & Friends discount cannot be combined with any other discount, promotion, or affiliate credit, and does not apply to rush or expedited services. All other booking terms, deposit requirements, and agreement obligations remain in full effect.

Affiliate & Referral Commissions: 10-15%

- ◆ Approved affiliates earn a referral commission of 10-15% of the total collected package fee for each Qualified Referral who signs a Client Service Agreement and remits payment. Commission rates are confirmed in the Affiliate Program Rules and individual affiliate agreements.

Cancellation & Refunds

- ◆ All services are governed by our Client Refund & Cancellation Policy. Deposits are non-refundable. Refund eligibility on balance payments depends on timing of cancellation relative to project start and delivery milestones. Review the full Policy before booking.

Book a Discovery Call or submit your intake questionnaire to get started.
www.maraprosepublishing.com • maraprose@maraprosepublishing.com



Pricing subject to change. All rates are confirmed in writing in the Client Service Agreement before work begins.